

FIONA .M. ASONGA

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NATIONALITY Kenyan

CAREER OBJECTIVE To use my knowledge to make a positive contribution in society by working with organizations that have public interest

ACHIEVEMENTS

1996 1st Prize AIESEC Global Essay Competition

THEME: Interdependence - Learning and Acting for a Shared Future

1997 Speaker at Official Opening Plenary International Conference (Basel, Switzerland)

TOPIC: Role of the Youth in an Interdependent Society

1999 Best Customer Service Executive for the year

2008 Positioned the Telecommunications Service Providers Association as one of the top three industry bodies in the East African Region involved in the European Union ProInvest Program

2009 Began process of positioning the Kenya Internet Exchange Point as a Key Regional Internet Exchange Point

Lobbied government on behalf of Submarine cable providers for a reduction in the submarine cable landing fees from US\$ 1M to US\$ 125,000/- and suitable terms for operators under the Unified Licensing Regime

Established the Kenya Industry Computer Security Incident Response Team at the Kenya Internet Exchange Point

2010 Represented the Local Internet Community on the organizing Committee of the 37th ICANN Nairobi Meeting

In partnership with the Internet Society organized the 1st Africa Peering and Interconnection Forum that brought together operators, government and academia representatives from the different African countries and the rest of the world to share experiences on existing infrastructure and related policy.

Successfully lobbied the regulators of the East Africa Communications Organization (EACO) to facilitate Internet growth within the region by allowing operators to peer at any of the existing Internet Exchange Point without the licensing requirements

2011 Nominated and elected as one of Afrinic's Representatives to the Address Council of the Address Supporting Organization (ASO) and NRO for period 2011 to 2013

Team Leader of Technical Team for United Nations Internet Governance Forum held in Nairobi, Kenya

Successfully lobbied the regulators of the East Africa Communications Organization (EACO) to facilitate Internet growth within the region by allowing operators to peer at any of the existing Internet Exchange Point without the need for additional licenses

2012 Successfully facilitated value addition improvements of the Industry Computer Security Response Team (CSIRT) services to industry through strategic partnerships

Member of the AFRINIC Bylaw Review Committee appointed to review and improve the bylaws

2013 Introduction of a public cyber security quarterly and annual reports for Kenyan networks

Member of the Second ICANN Accountability and Transparency Review Team representing the Address Supporting Organization

- 2014** Member of the ICANN Academy Working Group representing the Address Supporting Organization
- Nominated and elected as one of Afrinic’s Representatives to the Address Council of the Address Supporting Organization (ASO) for period 2014 to 2016
- Co-ordinated with the Board of Directors to develop a new strategy for TESPOK
- 2015** Advisory Council Member for Africa of the Public Internet Registry .NGO Program for period 2015 to 2017
- Member of the Kenya National ICT Masterplan Taskforce
- Member of the ICANN Cross Community Working Group on Accountability of the IANA Stewardship Transition representing the Address Supporting organization WS1(2015-2016)
- Launched new TESPOK strategy and brand with a new name from Telecommunications Service Providers of Kenya to Technology Service Providers of Kenya
- Member of the Kenya Critical Infrastructure Protection Taskforce 2015-2016
- 2016** Member of the ICANN Cross Community Working Group on Accountability of the IANA Stewardship Transition representing the Address Supporting organization WS2 and Chairing the Diversity Working Group (2016-2018)
- AFRINIC Board Appointee to the ICANN Address Supporting Organization for 2017 to 2018
- Co-ordinated the implementation and launch of Africa’s 1st Global Roaming Exchange with support from the African Union Commission AXIS Project
- 2017** Recipient of the .africa *Avante Garde* Awards for support of the African domain and the African Union Commission’s efforts
- 2018** Negotiated for Business Advocacy Grant support for ICT Industry Policy Development
- Member of the ICANN Generic Name Supporting Organization (GNSO) Expedited Policy development Process seeking to align the global domain name community to the European GDPR.
- 2019** Negotiated partnership with Ministry of Interior and National Co-ordination for the development of the Critical Infrastructure Protection Law (still on-going)
- 2020** Co-ordinate ICT industry infrastructure upgrade to support customer demand during the COVID pandemic

CORE COMPETENCIES

Ability to develop strong interpersonal relationships to meet set objective
 Good Communication and negotiation skills
 Strong analytical and strategy development skills
 Strong ability to multi-task

PROFESSIONAL EXPERIENCE

- 2008 –To date **Chief Executive Officer**
 TECHNOLOGY SERVICE PROVIDERS ASSOCIATION OF KENYA /
 KENYA INTERNET EXCHANGE POINT
 ADVOCACY OF ICT POLICY AND REGULATIONS NAIROBI, KENYA
Main duties and responsibilities:
- Provide leadership, manage and oversee the day-to-day operations of the secretariat as well as to build human capacity for the organization and ensuring statutory compliance
 - Maintaining a continuous flow of information between the Board, the Committees, Members, Government and the Industry Stakeholders at large while ensuring the association’s mandate to its members is effectively addressed.
 - Engage members in development of key industry policy issues based on an industry wide focus for key items and then sub-sector specific items
 - Lead develop and execute advocacy strategy that mitigates policy and regulatory risks to the business and advance industry engagement with various stakeholders.

- Work with internal stakeholders to identify opportunities and risks arising from various ICT policy and regulatory developments across the region.
- Interpreting and implementing the decisions of the Board while making recommendations on improvement in the running and impact of the association for the benefit of the organization and its members
- Participate and co-ordinate organization of shows, exhibitions, seminars, meetings and other forums relevant towards the growth of the Association.
- Manage and coordinate all financial and fundraising activities for the association.

2006 - 2008

Administrator

TELECOMMUNICATIONS SERVICE PROVIDERS ASSOCIATION OF KENYA/
KENYA INTERNET EXCHANGE POINT
ADVOCACY OF ICT POLICY AND REGULATIONS NAIROBI, KENYA
Main duties and responsibilities:

- Establishing and managing financial and administrative system
- Coordinate office logistics, supervise, manage and oversee the day-to-day operations
- Maintaining a continuous flow of information between the Board, the Committees, Members and the Industry Stakeholders at large.
- Participating and organising shows, exhibitions, seminars, meetings and other forums relevant towards the growth of the Association.
- Maintain records of documents, correspondence drafting and document handling.

2005 - 2006

Account Manager and Marketing Executive

SEVEN SEAS TECHNOLOGIES LIMITED
INFORMATION TECHNOLOGY CONSULTANTS NAIROBI, KENYA
Main duties and responsibilities:

- Oversee the client relationship management.
- Oversee preparation of IT solution proposals for key accounts in Kenya & Uganda.
- Ensure positive visibility and perception of the organization to the public.
- Develop and co-ordinate the implementation of suitable marketing plan
- Co-ordinate weekly and monthly reports for the sale and marketing sections.

2004

Business Development Executive

WISELINKS OUTDOOR ADVERTISING
MARKETING CONSULTANTS NAIROBI, KENYA
Main duties and responsibilities:

- Solicitation, management and implementation of new business to successful completion in fulfilment of clients' expectations.
- Co-ordination and supervision of existing project teams and clients.
- Running the promotions, merchandising and events department from ideas and concepts generation, proposal writing, recruitment and training of personnel to overall conclusive implementation.
- Analyse and compile market data from various projects
- Preparing reports in line with agreements set with the various clients.

2003

Assistant Editor and Co-ordinator

AFRIKA YETU JOURNAL
SOCIETY OF JESUS – JESUIT COMMUNITY NAIROBI, KENYA
Main duties and responsibilities:

- Review and edit articles forwarded for publishing in the *Afrika Yetu* International Journal
- Research on development topics in Africa for publication in the journal.
- Develop the articles to provide relevant information that can assist the Jesuit Community in developing relevant projects for different African Countries.
- Ensure the mailing of the *Afrika Yetu* Journal to Jesuit Communities around the world.

2000

Investment Analyst (Internship)

DRY ASSOCIATES LTD.
INVESTMENT ADVISORS NAIROBI, KENYA
Main duties and responsibilities:

- Maintained Database of economic activity.
- Prepared reports for each client's investment portfolio.
- Improved on the organizations client base by bringing in new clients.
- Developed information memorandums to suit clients' needs and investment objectives.

1997 – 2000 **Research and Customer Service Representative**
 TAKE TWO COMMUNICATION LIMITED
 MARKETING CONSULTANTS NAIROBI, KENYA
Main duties and responsibilities:

- Developed and supervised working teams.
- Carryout field research on various FMCG products
- Improved the organization's sales performance by attending to customer queries and complaints.
- Initiated customer centred product promotions and was recognized as the best service representative for the year 1999.

1996 – 2000 **Assistant Librarian (Work-Study Program)**
 UNITED STATES INTERNATIONAL UNIVERSITY - AFRICA
 ACADEMIC INSTITUTION NAIROBI, KENYA
Main duties and responsibilities:

- Preparing information bulletins for the community
- Identifying students' research needs and assisting them find the relevant material.
- Enhancing the process of acquisition of new books.
- Improved on service delivery by training interns and fellow work-study participants.

VOLUNTEER EXPERIENCE

2020 to date **Ethiopia ICT Industry Liberalization Project – Consultant**
 DIGITAL FRONTIERS WASHINGTON D.C, USA
Main duties and responsibilities:

- Assist Ethiopia Communication Authority in Internet Governance from a multi-stakeholder approach
- Preparing proposals for Multi-stakeholder engagement, training and convening
- Prepare and deliver training material on Multi-stakeholder engagement
- Develop a 3 year strategic plan for multi-stakeholder internet governance

2018 - 2019 **Collaborative Governance Project - Consultant**
 INTERNET SOCIETY WASHINGTON D.C, USA
Main duties and responsibilities:

- Preparing proposals for Multi-stakeholder engagement training and convening
- Prepare and deliver training material on Multi-stakeholder engagement
- Facilitate and guide multi-stakeholder sessions
- Identify areas for research and engage academia in multi stakeholder issues

2011 - 2018 **Address Council Member**
 ADDRESS SUPPORTING ORGANIZATION – AFRINIC MAURITIUS
Main duties and responsibilities:

- Undertaking a role in the global policy development process
- Providing recommendations to the Board of ICANN concerning the recognition of new RIRs, according to agreed requirements and policies as currently described in <http://www.icann.org/icp/icp-2.htm>
- Providing advice to the Board of ICANN on number resource allocation policy, in conjunction with the RIRs.
- Developing procedures for conducting business in support of ASO responsibilities

2014 - 2017 **Advisory Council Member**
 PUBLIC INTREST REGISTRY- .NGO PROGRAM RESTON, USA
Main duties and responsibilities:

- Provide guidance in ensuring statutory compliance of the organization
- Contribute towards development of the organization’s strategy and direction
- Provide guidance to the Managing Director in ensuring targets and agreed objectives are met

2013 - 2014 **Steering Committee Member**
 AFRICA INTERNET EXCHANGE POINT ASSOCIATION - AFIX
Main duties and responsibilities:

- Facilitate data collection on various exchange points in Africa
- Facilitate sharing of information between IXPs on Best Practices
- Stimulate growth of IXPs in Africa by identifying various ways of support from various quarters

2007- 2011	Parish Pastoral Council Secretary ST PAUL'S UNIVERSITY CHAPEL <i>Main duties and responsibilities:</i>	NAIROBI, KENYA
	<ul style="list-style-type: none"> • Maintain reports of the various church group activities, events and meeting attendance • Prepare and circulate Parish Council minutes and group activity updates • Identify suitable professionals to assist the various groups effectively run their activities • Organize and maintain a general calendar for all church activities run by various groups • Provide updates on decisions of the Council on issues affecting the community 	
2000 – 2007	Group Secretary and Communication Board Member FRIENDS OF ST PAUL'S CHRISTIAN COMMUNITY ST PAUL'S UNIVERSITY CHAPEL <i>Main duties and responsibilities:</i>	NAIROBI, KENYA
	<ul style="list-style-type: none"> • Identify suitable professionals for the various types of publications produced by various groups. • Co-ordinate the collection of advertisements, publication and sales of various publications. • Compiling the Youth and Children sections of the community magazine. • To facilitate publicity on key issues in the Kenyan social, political and economic scene. 	
1996 – 1998	Project Co-ordinator AIESEC - INTERNATIONAL ASSOCIATION OF STUDENTS INTERESTED IN BUSINESS ECONOMICS AND COMMERCE	NAIROBI, KENYA
	<ul style="list-style-type: none"> • Prepare project proposals for corporate executives. • Evaluate project budgets and progress reports • Train members on project management. • Put together organizing committees for each projects. • Fostering teamwork and providing motivation to project committees. 	
1997 - 1998	Supervisor - 'Clean Up The World' Campaign UNITED NATIONS ENVIROMENTAL PROGRAMME	NAIROBI, KENYA
	<ul style="list-style-type: none"> • Identify the sites for the clean up activities. • Ensure the participating institutions are well informed on the dates and venues of the cleanup events. • Ensure the relevant materials are available at the venues. 	
EDUCATION		
2018	IT GOVERNANCE Certificate of Achievement Awareness of General Data Protection Regulations	LOS ANGELES, USA
2018	UNITED STATES INTERNATIONAL UNIVERSITY - AFRICA Masters of Business Administration – ongoing	NAIROBI, KENYA
	<ul style="list-style-type: none"> • Concentrations: Strategic Management <p style="text-align: center;">Undertaking Thesis assignment on E-readiness of Companies in Kenya <i>(Expected graduation in September 2021)</i></p>	
2014	INTERNATIONAL CENTER FOR PARLIAMENTARY STUDIES Professional Certificate in ICT-Assisted Development	LONDON, UK
2010	TRAINING AND CONSULTING ASSOCIATES Certificate in Policy Formulation, Analysis and Advocacy	NAIROBI, KENYA
2005	CISCO TRAINING Cisco Certification – <i>Expired 2007</i>	NAIROBI, KENYA
1995 - 2000	UNITED STATES INTERNATIONAL UNIVERSITY – AFRICA Bachelor of Science Degree International Business Administration - Finance Concentration	NAIROBI, KENYA

REFENCES :

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